

Sample Press Release

For immediate release: [insert date]

For more information, contact: [insert contact information]

XXXXXX COUNTY DEVELOPING COMMUNITY-BASED WEB SITE FOR PEOPLE WITH BEHAVIORAL HEALTH ISSUES

Network of Care (www.ohio.networkofcare.org) empowers people with mental illness, their families and service providers by providing online access to comprehensive services available in their community.

[Insert name and title] today announced that XXXXX County residents will soon have access to a breakthrough Web solution for individuals, families and agencies concerned with mental and emotional wellness. The Network of Care for Behavioral Health is an online resource that provides critical information, communication and advocacy tools with a single point of entry.

The site, which will be available [insert date], will enable consumers and families to find mental health information, identify available services, supports and community resources; and keep personal records in a secure environment. A library on more than 4,000 health topics, direct links to legislators and bill tracking resources, access to low-cost insurance programs, and support and advocacy information are all just a few clicks away on the Network of Care sites.

INSERT QUOTE FROM BOARD EXECUTIVE DIRECTOR OR OTHER INDIVIDUAL WHO CAN SPEAK TO THE IMPORTANCE OF THE SITE.

The Network of Care site in XXXXX County will provide a comprehensive Service Directory of the approximately XXXXX service providers in the county, putting people in touch with the right services at the right time.

The Network of Care concept was recognized as a model program in the President's New Freedom Commission on Mental Health final report in July 2003. Funding for the new Network of Care site is being provided through Ohio's Mental Health Transformation State Incentive Grant. Ohio was one of seven states to receive a Transformation State Incentive Grant from the Substance Abuse and Mental Health Services Administration (SAMHSA) in September 2005. The grant will help Ohio in implementing a comprehensive statewide mental health plan, approved by the Governor, to improve mental health supports.

Trilogy Integrated Resources LLC, a company dedicated to improving information and communication in the health and social service fields at the community level, has developed similar sites for seniors, parents and people with disabilities.

The site can be accessed at [insert your county specific network of care address].